

8<sup>th</sup> Edition



مهرجان كام السينمائي الدولي  
للأفلام التسجيلية والقصيرة

2024

8<sup>th</sup> Edition

Great Director's Edition

# Mohamed Abdelaziz



السينما... نبض الأمة Cinema... pulse of a nation

8<sup>th</sup> Edition

Chairman of honor of the festival  
**Mohamed Sobhy**



2024



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Festival Guest of honour  
**Prof. Ghada Gobbara**  
President of the Academy of Arts



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Guest of honour  
Country of Japan



2024



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We dedicate this Edition to  
Palestine



قُدِّيسٌ طَيْبٌ

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Under The Auspices  
Ministry of Culture



With the participation of more than 30 countries  
from all over the world

Over the past seven editions, the participating was from Arab countries & European countries, their names as follows: Egypt - Armenia - Tunisia - Iraq - America - Japan - Italy - Turkey - Libya - Azerbaijan - Baku - Jordan - Palestine - Algeria - Greece - China - Sultanate of Oman - France - Germany - Netherlands - Russia - Poland - Bulgaria - Haiti - India



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# About Festival

CAM International Film Festival is an outstanding film event that reflects the spirit of innovation and creativity in the film industry. The festival name "Cam" has a special connotation, referring to the abbreviation "half-camera", which expresses its support for the work of young people even with limited budgets and possibilities, as with half-camera.

In its eighth edition, the festival continues to offer a unique platform for documentary, short and animated films, highlighting the efforts and creations of the creators, producers and directors of this kind of art.

The Cam International Film Festival is an exceptional opportunity to learn about new and innovative talents and support them in their artistic journey, enhancing the development of independent and alternative cinema.

## Chairpersons of previous editions



Greatest Actor  
Mahmoud Qabeil



Greatest Actor  
Mahmoud Yassin



Greatest Director  
Mohamed Abdelaziz



Film Critic  
Ali Abu shady



Studio Manager  
Dr. Ramses Marzouq



Greatest Actor  
Hassan Youssef



Greatest Actor  
Samir Sabry

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# About Festival



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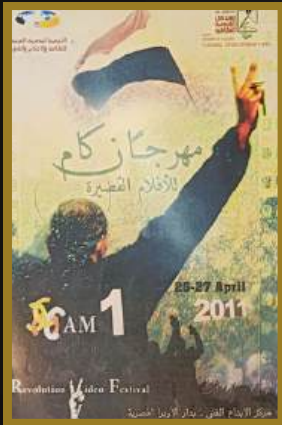


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# About Festival

## Previous Edition's Posters

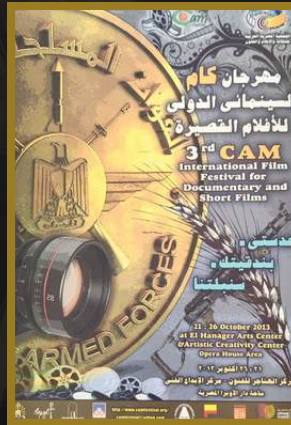
First Edition



Second Edition



Third Edition



Fourth Edition



Fifth Edition



Sixth Edition



Seventh Edition

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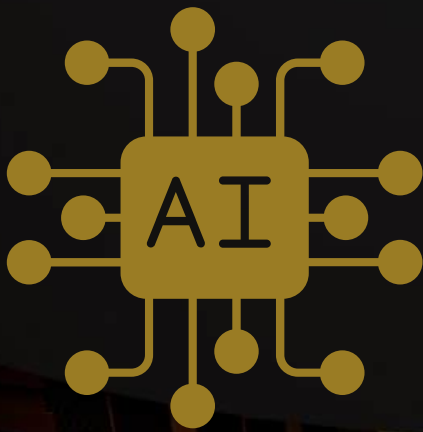


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# Festival competitions

CAM Film Festival is based on the International Short Film Competition. This competition includes: feature films, documentary films, and animated films. Two sections were added to the competition in the eighth session of the festival:

1. Artificial intelligence movies
2. Content creators' films.



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## Festival Prize

The festival grants the winning works its accredited prize, the "Nefertiti" statue, in its three categories:

- Golden First Prize
- Silver Second Prize
- Bronze Third Prize

The character "Nefertiti" was chosen as one of the most important queens of ancient Egypt and is a pure Egyptian character. The award was designed to make it appear at first glance that Nefertiti practises the art of kinetic expression with a cinema tape.



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# Judges

1 - Director/Ahmed Rashwan,

Egypt, President



2- Writer & Director/Ram Kishore Parcha,

India, Member



3- Dr. Boushouayb Masoudi,

Morocco, Member



4 - Director/Burhan Sa 'ada,

Jordan, Member



5- Director/Hussein Al-Khawald,

Kuwait, Member



6- Director/Ibrahim Nima al-Shammari,

Iraq, Member



7- Director & Producer/Hadi Al-Bakkush,

Libya, Member



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# Filtration and Viewing Committee

1 - Director/Hamid Ramahi,

Iraq, President



2 - Director/Ramadan Al-Mazdawi,

Libya, Member



3 - Director/Hatem Qanawi,

Egypt, Member



4 - Director/Ahmad Atta,

Egypt, Member



5 - Director/Fathi Omar,

Palestine, Member



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# Seminars

## First Seminar

About the works of the great director  
Mohamed Abdel Aziz

Seminar Director/ Journalist Writer Tariq Morsy  
Seminar Guest/ Director Mohamed Abdelaziz



## Second Seminar

“Activation of joint production between Indian  
filmmakers and Egyptian filmmakers”

Seminar Director/Producer Dr. Mohammed Randab  
Seminar Guests  
Writer and director/Ram Kishore Paracha -  
President of Delhi Film Festival/India  
Producer/Hussein Al-Qalla  
Journalist/Mohammed Nasr - Al-Ahram Newspaper



## Third Seminar

Seminar on "Media Artificial Intelligence" on the sidelines  
of the festival with the participation of specialists in the  
field to learn the answers and disadvantages of this  
technology and how to deal with it

Seminar Director/Artist Abdullah Al-Hamoui



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# Workshops

Script Writing  
Workshop

Under the supervision and  
training of Script/  
A. Dr. Ashraf Mohammed

Documentary Film  
Making Workshop

Under the supervision and  
training of the director/  
Iyad Jabbar-Erbil/Iraq

Actor Preparation  
Workshop

Under the supervision and  
training of the artist/  
Dr. Saleh Abdelkader/Sudan

Professional  
Cinematic Makeup  
artist Preparation  
Workshop

Under the supervision and  
training of Dr/  
Mohammed Ashoab

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# Honourees



The great artist/Salah al-Saadani

Artist/Karim Abdulaziz

Artist/Yasmine Abdulaziz



Artist/Mohammed Hennedi



Artist/Ahmed Helmy

Artist/Ahmed Al-Awady



Artist/Rugina



Artist/Majid Al Kadwani

Director/D. Adel Yahya



Dr. Mukhtar Younis



Special tribute to the head of  
Egyptian Acting Professions  
Syndicate Prof/ Dr. Ashraf Zaki

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# Why CAM Festival?

We are in great need these days to communicate, and if the philosophers of ancient times said, "Speak so that I can see you... and if we must talk so that we can see each other... and because we have come to lack the language of direct dialogue and insist on confiscating the dialogue of others,

If the other can infiltrate our depths with his work without our ability to respond by the same means.

Which leads us to methods that accuse us of barbarism and mobs. So comes the importance of Cam.

And so that those who want to respond find a channel to respond that puts us in the ranks of those who believe in progress and so that we paint our image in the eyes of the world in the colors that suit us.

Director / D. Alaa Nasr  
Founder and President of the Festival

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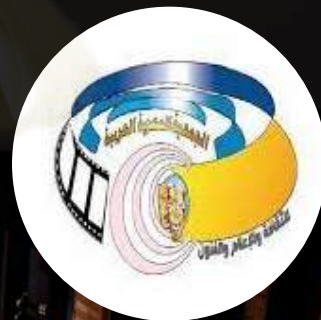


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# Organizers

The Egyptian Arab Society for Culture, Media and Arts in Egypt, registered with the Ministry of Social Solidarity No. 3686 of 2010, organizes the “CAM” International Film Festival in Cairo, which is one of its distinctive activities. The festival was documented by the Ministry of Culture, the General Information Service, the Central Administration for Media Production, the General Authority for Cultural Palaces, the Syndicate of Cinema Professions, the Supreme Council of Culture and the Ministry of Tourism. The eighth edition also witnesses great cooperation with MEDmart, a leading company in organizing international festivals, conferences and exhibitions, to bring out the eighth edition in the best possible way.

**MEDmart**  
Marketing & Business Development



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# Media Coverage

Pre-event: publicity to announce the event and disseminate the campaign in all national and international media domains, television, newspapers, magazines and national and foreign channels that will strongly fuel the landscape of Egypt's film industry.

During the event: inviting local and international media channels to cover and conduct interviews.

After the event: Bromo for the event under the slogan of the festival to be spread through all the visual, audiovisual and read media channels



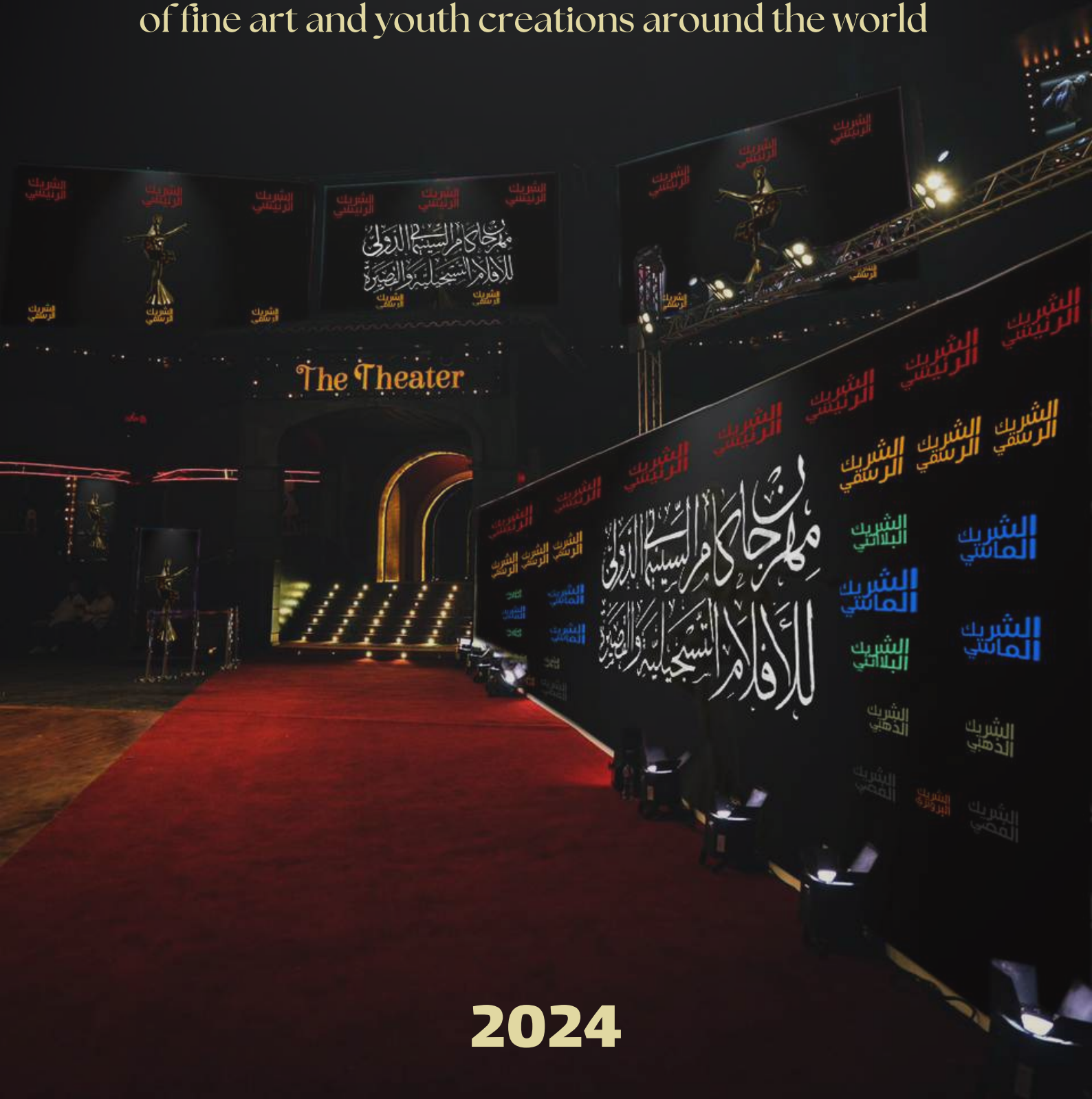
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## Shine with the Stars

We have the honour to invite you to attend and participate in the Cam International Film Festival for Documentary, Short and Animated Films as sponsors of fine art and youth creations around the world



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# Partners

The film starts with lights brightening the screen, the audience whispers in anticipation, and a captivating story begins to unfold. Movie magic gives your brand a chance to shine.

Sponsoring a film festival offers a unique and interactive opportunity to connect with interested viewers, boost brand awareness, and elevate your marketing approach

- Access a niche market
- Brand recognition boost
- Engaging brand activations
- Networking opportunities
- Media coverage



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# Partners Benefits

## Main Partner

1. The partner's logo in a large size on invitations, the festival program, all banners and printed materials at red carpet as the main partner.
2. The partner's logo in a large size on the organizers' ID.
3. The partner's logo on the festival's website and on all promotional materials.
4. Share a video ad for 30- second to announce about the main partner at 20 publicity website for the festival
5. The logo on all of the festival's social media sites as the main partner.
6. The logo on certificates of appreciation awarded by the festival.
7. Place the logo on backgrounds for television program interviews in the festival.
8. The logo on all the festival's screens.
9. Broadcast a 30-second produced by the main partner between each film inside the festival at least 50 times.
10. 4 roll-ups for the partner in different places at the festival.
11. Catalog inside front cover and 2 full-page advertisements
12. 10 VIP invitations to attend the opening of the festival.
13. 60 invitations to attend the opening of the festival.
14. Special thanks and recognition to the main partner.
15. Prizes for the winners will be presented in the name of the main partner
16. In addition to other agreed-upon privileges

# Partners Benefits

## Official Partner

1. The partner's logo in a medium size on invitations, the festival program, all banners and printed materials at red carpet as the main partner.
2. The partner's logo in a medium size on the organizers' ID.
3. The partner's logo on the festival's website and on all promotional materials.
4. Share ad banner about the logo & to announce about the official partner at 20 publicity website for the festival
5. The logo on all of the festival's social media sites as the official partner.
6. The logo on certificates of appreciation awarded by the festival.
7. The logo on all the festival's screens.
8. Broadcast a 30-second produced by the sponsoring company between each film inside the festival at least 30 times.
9. 3 roll-ups for the partner in different places at the festival.
10. 2 full-page advertisements inside the festival catalog.
11. 5 VIP invitations to attend the opening of the festival.
12. 30 invitations to attend the opening of the festival.
13. Special thanks and recognition to the official partner



# Partners Benefits

## Diamond Partner

1. The partner's logo in a small size on invitations, the festival program, all banners and printed materials at the red carpet as the diamond partner.
2. The partner's logo on the festival's website and on all promotional materials.
3. The logo on all of the festival's social media sites as the partner.
4. Share ad banner about the logo & to announce about the diamond partner at 15 publicity website for the festival
5. The logo on certificates of appreciation awarded by the festival.
6. The logo on all the festival's screens.
7. 2 roll-ups for the partner in different places at the festival.
8. full-page advertisement inside the festival catalog.
9. 3 VIP invitations to attend the opening of the festival.
10. 20 invitations to attend the opening of the festival.
11. Special thanks and recognition to the sponsoring company.

# Partners Benefits

## Platinum Partner

1. Branding for platinum partner, on festival banner and printed materials
2. logo on the festival website and all of the festival's social media sites
3. Share ad banner about the logo & to announce about the platinum partner at 15 publicity website for the festival
4. Full internal page inside the festival catalog
5. The logo on all the festival screen
6. 2 roll-ups for the platinum partner
7. 10 invitations to attend the opening of the festival
8. Special thanks for the company



# Partners Benefits

## Golden Partner

1. Branding on festival banner and all printed materials
2. logo on the festival website and all of the festival's social media sites
3. Share ad banner about the logo & to announce about the golden partner at 10 publicity website for the festival
4. Full internal page inside the festival catalog
5. The logo on all the festival screen at the break
6. roll-up for the partner in the festival
7. 10 invitations to attend the opening of the festival
8. Special thanks for the company

# Partners Benefits

## Silver Partner

1. Branding on festival banner and all printed materials
2. logo on the festival website and all of the festival's social media sites
3. Share ad banner about the logo & to announce about the silver partner at 5 publicity website for the festival
4. Full internal page inside the festival catalog
5. The logo on the festival screen
6. 10 invitations to attend the opening of the festival
7. roll-up for the partner in the festival
8. Special thanks for the company



# Partners Benefits

## Bronze Partner

1. Branding on festival banner and all printed materials
2. logo on the festival website and all of the festival's social media sites
3. Share ad banner about the logo & to announce about the bronze partner at 3 publicity website for the festival
4. Full internal page inside the festival catalog
5. The logo on all the festival screen at the break
6. roll-up for the partner in the festival
7. 10 invitations to attend the opening of the festival
8. Special thanks for the company

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All appreciation and gratitude

**Director. DR. Alaa Nasr**

Founder and President of the festival  
+201005334258 / +201004790246

**Film M. A. DR. Mohammed Ashoab**

Festival Director

**Syrian Director/ Sahar Hijazi**

Director of International Relations  
+963944414995

**Media Consultant/ Tareq El-Gohary**

General Coordinator  
+201032558867 / +201026973281

**Festival Official Website**

[www.CamFestival.Org](http://www.CamFestival.Org)

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# مهرجان كام السينمائي الدولي للأفلام التسجيلية والقصيرة

CAM International Film Festival  
for Documentary & Short Films

Mövenpick Theatre - Egyptian Media Production  
City  
9 - 14 October 2024